## **McDonald's Fundraising Night**

Raise money for your club/organisation

**Expressions of Interest Application** 



Store Preference	🗌 🗆 Beenleigh 🖾 Eagleby 🖾 Holmview 🗌 Logan Central
Name of your Club / Organisation / School	
Contact Person	
Phone Number	
Email	
Address (of organisation)	
Club/Organisation Size	
How will funds be used?	
Month of Preference	1.
(choose from most wanted to	2.
least)	3.
# of Volunteers available to assist	
# of Members/followers	
Estimated number of attendees	
How will you attract people to	
come along? What reason for	
people to attend? E.g. raffle,	
celebrities, face painting, give-	
aways	Social Media (Facebook, Instagram etc.)
How will you market the event?	(number of followers)
	Club newsletters
	Radio advertising (e.g. 101FM Community announcements
	<u>Community Service Announcements – 101FM</u>
	In-store promotions e.g. posters
	Other (provide details)

## **TOP TIPS:**

- Spread the word to all your family, friends and work colleagues.
- Contact like-minded community groups/organizations.
- Include raffles to increase your fundraising event.
- Local identities/celebrities boost numbers.

Make it fun!

McDonald's Beenleigh 38 George Street Beenleigh QLD 4207 Phone: 07 3807-0800 McDonald's Logan Central 122 Wembley Road Logan Central QLD 4114 Phone: 07 3808-4422 McDonald's Holmview 302-316 Logan River Road Waterford QLD 4133 Phone: 07 3804 7103 **McDonald's Eagleby** 19-29 River Hills Road Eagleby QLD 4207 Phone: 07 3080 5400

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If you require any more information, please feel free to contact me on the following:

James Murison Operations & Community Supervisor M: 0428 209 672 E: jamesm@pertex.com.au

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